

Textilmuseum St.Gallen

Collecting Fashion. From T-Shirts to Haute Couture October 24, 2025 – May 25, 2026

The Textile Museum St. Gallen presents the exhibition “Collecting Fashion. From T-Shirts to Haute Couture” from October 24, 2025 to May 25, 2026. The show gives insights into four private collections as well as the Textile Museum's own collection.

Iconic T-shirts, finely tailored men's suits, extravagant evening gowns, historical lingerie and unique St.Gallen costumes demonstrate how clothing can take on new meaning beyond fast-moving fashion trends in the context of conscious collecting, whether as a repository of knowledge, a source of inspiration or a personal keepsake.

The collections on display invite visitors to understand fashion not only as a short-lived consumer good, but as an expression of their own identity and culture. They raise awareness of the valuable resources and craftsmanship expressed in each piece in the collection. Visitors are invited to explore their own wardrobes and reflect on their personal collecting habits.

Two artistic positions complement the exhibition: Andrea Vogel's *The Rag Collector* (2024/25) in the lounge and Rebecca Bowring's photo series *L'Etreinte* (2020–2025) on the first floor.

Duration	October 24, 2025 – May 25, 2026
Location	Textilmuseum St.Gallen, Vadianstrasse 2, 9000 St.Gallen, Schweiz
Curation	Sina Jenny, Textilmuseum St.Gallen
Scenography and exhibition graphics	Jaira Preyer
Collection Curation	Luba Nurse, Textilmuseum St.Gallen

Press Contact

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